



BIRD•B•GONE™
INC.

Hawk Q & A

In a recent Q&A with the experts at Bird B Gone, we discussed the value of using their Bird B Gone Hawk Decoy to scare birds away from areas such as gardens, backyards, pool areas and other places birds can be a pest.

When birds are a pest in open spaces like yards, gardens, pool areas, patios and gazebos, the most effective way to encourage birds to leave the area is to utilize an intimidation technique. The Bird B Gone Hawk Decoy was developed to intimidate birds in open spaces. Birds such as sparrows, starlings, pigeons and crows will recognize the hawk as a threat and flee the area. Following are answers to the most common questions asked about the Bird B Gone Hawk Decoy.

Question: How does a Hawk Decoy scare pest birds away from an area?

Answer: Visual deterrents appeal to a bird's sight and sense of danger. Red Tailed Hawks are known for hunting during the day, while most owl species hunt at night when birds are roosting. This makes the hawk a more identifiable predator. When birds see the decoy, they will want to avoid the area!

Question: Where are the best places to use the Bird B Gone Hawk to scare birds away?

Answer: The Hawk decoy is ideal for protecting open outdoor spaces such as backyards, gardens, balconies, patios, boats, overhangs, under eaves, rooftops, fruit trees and other areas where birds are a problem.

Question: How does the Hawk Decoy compare to plastic owls?

Answer: Hawks are predators that hunt during the day. Most birds and small rodents have a natural fear of the hawk; they can see its silhouette and know that danger is near thus fleeing the area. Owls hunt at night when birds and other rodents are not out. The Red Tailed Hawk, which the Bird B Gone decoy portrays, is a natural predator of most small and medium sized birds and small rodents.

Ladies & Gentleman...The Birds Have Left The Building!™

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Question: Are the Hawk Decoys easy to install and use?

Answer: The Hawk Decoy is easy to use. For gardens and outdoor spaces simply open the hole in the bottom of the decoy and place on a garden stake. It is ideal to move the stake around the yard or garden every few days so that birds will not get used to it being stationary. For fruit tree coverage, simply open the bottom of the decoy, add some sand for weight, and hang in the trees. Again it is optimal that the decoy be moved around in the trees every few days.

Question: What are the Hawk Decoys made of? Will they last?

Answer: The Bird-B-Gone Hawk is made of a durable plastic and meant for outdoor use. The life like painted features and menacing look add to the overall effectiveness. The Hawk decoy can be hung from rope or twine, weighted down, or simply placed in affected areas.

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